

- DESIGN ELEMENTS - POSSIBLE DETAILS - PREZI PROJECT 1

LINE

Defining Form with Shape
Line Creates Value
Line Creates Value with hatching
Line Quality
 soft - hard - thick - thin
Line Direction
 vertical - horizontal - curved
 sharp - diagonal - wavy
Precision vs Spontaneity
Gestural Drawing - Quick
lines as sketch, study for painting
geometric vs natural
man made vs organic
lines that connect
lines that divide
solitary line - repeated line
 line in figure
 line in landscape
 line in still life
 line in architecture

SHAPE - VOLUME

2 Dimensional Shapes
3 Dimensional Volume / Mass
Kinds of shapes:
Natural - Distorted
Idealism - Improved - Pure Form
Abstraction - Nonobjective
Exaggerated
Rectilinear & / vs Curvilinear
Positive & / vs Negative
Illusion of Space - Devices:
 Size
 Exaggerated Size
 Overlapping
 Vertical Location
 Aerial Perspective
 Linear Perspective
 One-Point
 Two-Point
 Isometric Projection
Transparency of Space
Spatial Puzzles
Spatial Complexity & Ambiguity

VALUE - LIGHT

Value Scales from light to dark
Creating a Focal Point with Value
Creating Space with Value
Hi-Contrast Value Range
Hi-Contrast Value Range

COLOR

Color Characteristics
Properties of Color
 Hue
 Value
 Intensity/Saturation
Complementary Colors
Visual Color Mixing
Cool/Warm Colors
Emphasis
Dominance
Balance
Balance within Asymmetrical
Creating Space with Color
Color's Spatial Properties
Monochromatic/Analogous
Complementary/Triadic
Color Discord and Vibrating Colors
Unexpected Combinations
Emotional Color
Color Symbolism

TEXTURE & PATTERN

Tactile
Actual
Implied
Collage
Impression
Trompe L'oeil
Pattern